

# 上海国际家具生产设备 及木工机械展览会

Shanghai International Furniture Machinery  
& Woodworking Machinery Fair



同期展会  
Concurrent Exhibition



国家博展(上海)  
CIFF (Shanghai)

## 携手共创新机遇 开启业态新模式

Unveiling a New Woodworking Normalcy

### 2023·9·5-8

上海虹桥·国家会展中心

National Exhibition and Convention Center (Shanghai, Hongqiao)

Halls 7.1 / 8.1 号馆

[www.WoodworkFair.com](http://www.WoodworkFair.com)

# 国际木工展2023 开启后疫情时代新机遇

Be Part of the Most  
Established Furniture  
Machinery &  
Woodworking  
Machinery Fair!



后疫情时代带动数字化和创新思维的强势崛起。国际木工展助力行业掌握市场的需求新特点，致力推动行业智能化开发和应用，展示高端供应链产品及先进“智”造设备，助力行业转型“高端定制”。

The post-epidemic era has driven the rise of digitalization and innovation. WMF gathers world-leading brands to feature an array of top-notch supply chain products and intelligent manufacturing equipment, leading the industry towards the development of 'high-end customization'.

## 实力打造全行业木工科技及原辅料交流平台

An Industry-wide Woodworking Technology and Raw Material Exchange Platform

▲ 屹立中国木工业界超过30年，国际木工展是木制品制造商收发最新资讯的必到之地。Inaugurated in 1986, WMF is a must-visit event for woodworking machinery, furniture and wood products manufactures for latest industry information.

▲ 中国林业机械协会(CNFMA)为主办单位之一，同时是欧洲木工机械制造商协会(EUMABOIS)在中国唯一支援的木工机械展。With CNFMA (China Forestry Machinery Association) as one of the organizers, WMF is the only woodworking machinery fair in China supported by EUMABOIS (European Federation of Woodworking Machinery Manufacturers).

## 2023预计规模

Projected Scale

50,000 平方米  
sq.m.

展出面积  
Exhibiting Area

300+

参展商数目  
No. of Exhibitors

30,000+

观众数目  
No. of Visitors



# 饱览全系列的 家具生产设备及木工机械

## Full Range of Furniture Machinery & Woodworking Machinery

### 主要展品范围 Exhibit Scope

- 定制与批量家具生产设备及工具  
Tools and Machinery for Custom and Mass Production
- 智能化机械及配件  
Machine Components and Automation Technology
- 表面处理技术  
Surface Treatment Technology
- 人造板生产技术  
Wood-Based Panel Production
- 木材初加工技术、锯木厂技术、林业废弃物能源化利用技术  
Wood Primary Processing, Sawmill Technology, Energy from Wood
- 木结构技术  
Wooden Architecture Technology
- 林业技术  
Forestry Technology
- 绿色生产与安全控制技术  
Green Production & Safety Control
- 木制品包装技术  
Wood Products Packaging
- 木工生产原辅料  
Raw Materials & Accessories for Wood Production
- 刀具、机械配件及手动工具  
Knives, Blades, Machinery Accessories & Hand Tools
- 雕刻机械  
Engraving Machinery
- 软体家具生产设备及CAD/CAM技术  
Upholstery Machinery & CAD/CAM Technology
- 数码印花技术  
Digital Printing Technology



专业买家对展会  
一致赞好！

Highly Recommended by  
Professional Buyers

展会整体表现 Overall Performance

展品素质 Exhibit Quality

满意度达  
Satisfactory Level

99%





# 强大海内外 专业买家资源

High Calibre  
Professional Buyer Network

## 参观团体 Buyer Delegations

- ▶ 江西省细木工板协会 Jiangxi Core Board Association
- ▶ 江西生态板业协会 Jiangxi Ecological Board Industry Association
- ▶ 广西林业产业行业协会 Guangxi Forestry Industry Trade Association
- ▶ 哈尔滨市家具行业协会 Harbin Furniture Association
- ▶ 漳州木业协会 Zhangzhou Wood Industry Association
- ▶ 江苏省家具协会 Jiangsu Furniture Association
- ▶ 宁海县家具产业商会 Ninghai Furniture Manufacturer Chamber
- ▶ 无锡市家具行业协会 Wuxi Furniture Industry Association
- ▶ 盐城市定制家居协会 Yancheng City Customized Furniture Association
- ▶ 上海木材行业协会 Shanghai Timber Industry Organization
- ▶ 江苏张家港市木材行业协会 Jiangsu Zhangjiagang City Timber Industry Organization



## 重点邀请海外商会和协会国家

Key Invitations to Overseas Chambers of Commerce & Associations

马来西亚 | 泰国 | 印度尼西亚 | 缅甸 | 越南 | 埃及 | 巴西 | 波兰 | 土耳其  
Malaysia | Thailand | Indonesia | Myanmar | Vietnam | Egypt | Brazil | Poland | Turkey

国际木工展是企业准备扩大规模、  
转型升级的必到之地！

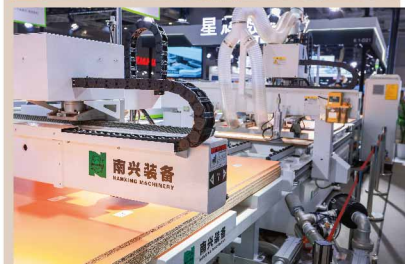
A must-attend fair for enterprises to prepare for  
expansion & upgrade!

宁海县家具产业商会 Ninghai Furniture Manufacturer Chamber

效果很好，参观团企业收获满满，  
成功为新工厂购入设备

A fruitful procurement experience for our  
delegation members, many have successfully  
purchased equipment onsite.

哈尔滨市家具行业协会 Harbin Furniture Association



# 国门重开 迎来四方机遇！

## China's Reopening is set to Boost International Opportunities

随着通关、防疫措施逐渐放宽，2023年下半年将是全球木工和家具行业的黄金复苏期！  
在2023年9月，来自世界各地的买家及展商将在更稳健的出行政策下来沪齐聚一堂，在 WMF 国际木工展的舞台上携手发掘后疫情时代下的机遇！

With the gradual relaxation of COVID-19 measures, the second half of 2023 will be the golden recovery period for the global woodworking and furniture industry!  
In September 2023, buyers and exhibitors from all over the world will gather in Shanghai under a more robust travel policy, and join hands to explore opportunities in the post-epidemic era on the stage of WMF.

### 线上+线下

## 展前到展后 连接全球商务

Connect global business from pre to post show via O2O services



同期活动  
Concurrent Event  
论坛和主题区  
Professional forums +  
theme zones



商贸配对  
Business Matching  
线上会谈及  
工厂探访  
Online meetings and  
factory visits



线上展会  
Online Expo  
展前至展后  
持续联络  
Pre and post show  
communications



媒体曝光  
Media Exposure  
直播采访、视频及  
社交媒体推广  
Live interviews, video  
and social media  
promotion

### 上届部分星级展商 Premium Exhibitors (Partial)





2023同期活动  
Concurrent Events

# 科技前瞻 x 解决行业痛点

## Gathering Forward-looking Techs



### 2023健康家居新材料与饰面技术发展研讨会

#### 2023 Innovative Technologies and Materials driving Sustainability and Healthy Life in the Wood Working Industry

— 一手掌握木材制品新材料潮流、涂装新技术、数码印花、饰面技术等。

Join us to explore innovations in materials, coating, digital printing and surface treatment technology of wood products.



### 2023国际木工展— 优质展品颁奖典礼

#### WMF2023 "The Best Exhibits Award"

表扬优质展品，让好产品和好服务在展会上备受瞩目！

The award honors outstanding products and services at WMF.

### 2023户外建材发展大会暨塑木应用论坛

#### 2023 Outdoor Building Materials Development Conference cum Plastic Wood Application Forum

探讨户外建材行业上下游企业未来发展之路、分享塑木生产设备应用及痛点。

The forum dives into the future of outdoor building materials industry, as well as applications and pain points of WPC production equipment.

### 2022“国际木工展”优质展品颁奖典礼

金奖



### 第四届中国木业园区及口岸产业发展大会

#### The 4th China Wood Industry Park and Port Industry Development Conference

解读木结构建筑技术，助力碳中和、探讨数位融合与绿色未来、智能制造之路。

An overview on wood structure building technology, carbon neutrality, digital, green and smart production.

\*活动如有变更，恕不另行通知 Events are subject to change without notice

立即预留展位 *Reserve your booth now!*



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